

Moon Moon Jetley | Researcher

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SUMMARY

A researcher with an experience of working on design research projects, as well as a founder and teacher. A Doctorate (History) degree holder from the University of Mumbai, I was always clear that I wanted to look beyond academia and my work projects since have focussed on conducting historical, ethnographic research & contextual inquiry on design research projects aimed at empowering communities through their craft. I am also the founder at History Hive, a research venture using history as a base to develop products and offers consultancy based research services to enable/enrich projects that require historical, ethnographic, socio-cultural study and documentation.

My core expertise is conducting in depth studies of people, communities, cultures and societies. Field research and travel interests me. I look forward to working as a historical and ethnographic research consultant supporting design research with companies/ organisations, creating a positive impact on people through their projects, products and services.

AREAS OF EXPERTISE

Ethnographic research | Historical research | Contextual inquiry | Writing |
Field research | Qualitative research | Teaching

- WORK EXPERIENCE



Founder, History Hive, Pune, Maharashtra — 2018-present

History Hive is a research driven venture that develops history inspired to create awareness about history and get people from varied backgrounds connect with history. The products are designed by a cross functional team comprising of designers and historians. After a year of research the venture launched its first product 'My History Kit' in 2019, now available online for purchase.



Senior Researcher Associate, North East India Textile Project, National Institute of Design, Ahmedabad, Gujarat — 2011-2018 (On Contract)

Project Name: 'Documenting the Textile Traditions of the Northeastern States of India: A Composite Design Study of Fibres, Fabrics, Dyes, Looms & Tools, Uses and Cultural Indicators'

Project Client: Indira Gandhi National Centre for the Arts, Ministry of Culture, New Delhi.

Project Aim: The project aimed at providing sustainable developmental initiatives for North East India's textile industry.

Tasks and Responsibilities:

- Conducting historical, ethnographic research and contextual inquiry of the tribes & textiles of four North Eastern states - Nagaland (2011), Mizoram (2012), Sikkim (2014), Manipur (2015) and Assam (2017).
- Collecting, analysing, synthesising and compiling data into comprehensive research data- visual and textual.
- Copy editing two major research documents

Methodology:

- 2 months fieldwork for data collection in the assigned state with a team of textile designers, photographers and videographers.
- Analysing and compiling information at base (NID, Ahmedabad).



Senior Research Associate, USTTAD project , National Institute of Design, Ahmedabad, Gujarat — 2016 & 2017 (On Contract)

Project Description: Upgrading the Skills & Training in Traditional Arts/ Crafts. (USTTAD)

Project Client: Ministry of Minority Affairs, New Delhi.

Project Aim: USTTAD scheme aims to preserve heritage of traditional arts and crafts of minority communities and build capacity of traditional crafts persons and artisans and establish linkages of traditional skills with the global market.

Tasks and Responsibilities:

- Conducting historical & ethnographic research and contextual inquiry of the Muslim community engaged in soft stone craft in Varanasi and the Christian-Naga black pottery makers of Manipur.
- Collecting, analysing, synthesising and compiling data into research data - visual & textual.

Methodology

- 2 weeks fieldwork for data collection in the assigned craft cluster with a team of designers, photographers and videographers.
- Analysing and compiling information at base (NID, Ahmedabad).

OTHER ASSIGNMENTS



CONSULTANCY

Educational Consultant , Zebrik Education, Pune, Maharashtra — March 2017-December 2017

Tasks and Responsibilities: To develop and conduct history learning workshops for 6th and 7th grade students.

Consultant, to Mr. Nishad Davey, Ahmedabad based publisher, March-May 2017.

Tasks and Responsibilities: To do preliminary research work for a family history book, create a narrative and structure for the book.

Consultant, to Mr. Sunil Chandra, Retd. Indian Army Official, 2016.

Tasks and Responsibilities: Preliminary research for his book on the First World War.



TEACHING

Visiting Faculty , National Institute of Design, Kurukshetra, Haryana — January, 2019

Tasks and Responsibilities: To conduct a week long 'History of Design' course with foundation students.

Visiting Faculty , National Institute of Design, Kurukshetra, Haryana — October, 2018

Tasks and Responsibilities: To conduct a week long 'History of Art' course with first semester foundation students.

- EDUCATION



University of Mumbai, Mumbai, Maharashtra — PhD (History), 2011

Submitted Doctoral Dissertation titled 'The Calm and the Storm: Delhi during 1803-1857' to the Department of History, University of Mumbai. The research was supervised by Dr. Ruby Maloni, former professor and head, Department of History, University of Mumbai.



University of Mumbai, Mumbai, Maharashtra — M.A. (History), 2007

Specialisations: History of Medieval & Modern India, History of China, History of Bombay, History of Maritime Trade in India, History of America.

- PUBLICATIONS

Book

The Calm and the Storm: Delhi during 1803-1857, Himalaya Publishers, Mumbai, 2015.

Articles

'Historical Tales: Looking Beyond the Archives', in Ruby Maloni & Anagha Kamble (ed.), *Crafting History: Method & Content*, Himalaya Publishing, 2017.

'Trauma, Tragedy and Triumph: Partition in Indian Cinema and Television', in Dr. Jyoti Marwah and Dr. Rita Bhambhi (eds), *My Country India: Nostalgia and Anticipation*, Bharti Publications, New Delhi, 2013.

- PAPERS PRESENTED/GUEST LECTURES

Participated & organised the symposium & exhibition *Threads of Change*, Indira Gandhi National Centre for the Arts, New Delhi, 2014.

Guest lecture on 'Oral histories and North East India' at Department of History, University of Mumbai, 2014.

'Indian History: Myths, Reality, Propaganda' at Japhu Christian College, Kohima, Nagaland, 2011.

'Indian Markets as a Means to Promote Cultural Tourism- The Historical Bazaars of Lucknow', ICLES' College, Mumbai, 2010.

'Tragedy, Trauma, and Triumph: Partition in Indian Cinema and Television', ICLES' College, Mumbai, 2010.

Guest lecture on *'Delhi in 1857: An appraisal of William Dalrymple's The Last Mughal'* at R.J. College, Mumbai, 2010.

'Konkani Muslims: A Historical Narrative', Department of History, University of Mumbai, 2008

'The Delhi Renaissance: Cultural Efflorescence in Delhi in the early Nineteenth century', Jhunjhunwala College, Mumbai, 2008.

- AWARDS AND FELLOWSHIPS

Awarded Foreign Travel Grant by the *Indian Council of Historical Research*, New Delhi to conduct research at the various libraries and archives in the United Kingdom (2009).

Awarded the Junior Research Fellowship by the *Indian Council of Historical Research*, New Delhi Research for a period of two years (2008-2010).

Awarded the Vice-Chancellor's Scheme for Research Scholarship by the University of Mumbai (2008).

- OTHER ACTIVITIES

Volunteer, Shreevatsa-SOFOSH, Pune, Maharashtra — since 2017

Shreevatsa is a child care centre for abandoned/orphaned children. As a volunteer, I assist in the homeschooling of special children, coordinating the corporate activities of the organisation and other administrative work.

Blogger, <https://medium.com/@moonmoon.jetley>
